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References available
upon request

PROFILE & OBJECTIVE

Enthusiastic and committed individual offering existing skills and experience in the Graphic Design and marketing field. Proven to work quickly and efficiently.

SKILLS

Proficiency in Adobe Design Suite - Photoshop, Illustrator & Indesign.

Able to create logos and identity design. Able to design brochures, posters, magazine layouts, advertisements and packaging. Skilled in photo manipulation and photo editing. Proficient with Adobe illustrator - creating banners and working with typography.

Creative & Detail-oriented - Having a proven capacity of designing and illustrating any type of work to the best of my abilities.

Strong Team Player - Capable of working under pressure while meeting deadlines. Able to work well independently.

Languages - Efficient in English and Spanish.

Customer Service - Dedicated on always doing the job right; respectful of the work place. Active participant in different activities on a team or alone. Able to solve problems, come up with ideas and give reasonable solutions.

FIELDS OF EXPERIENCE

Graphic Designer & Marketing Coordinator - Avigilon

Vancouver BC, Feb 2018 – Present

Supports the regional marketing teams with creative deliverables for trade show events. Works alongside the multimedia, communications and product marketing teams creating assets such as magazine print and digital ads, product flyers, interactive pdf invitations, banners and case studies.

Freelance Graphic Design - Surrey BC, Jun 2017 – Jan 2018

Worked on various design projects including logo development for commercial HVAC contracting and painting company.

Graphic Designer & Marketing Coordinator - Central City Shopping Centre

Surrey BC, Nov 2012 – Mar 2017

Collaborated with the Marketing Manager to develop campaign strategies, advertisements and event ideas. In charge of designing seasonal campaigns for the shopping centre and tasked with the upkeep of in-mall generic signage. Performed administrative work for the marketing department. Produced additional marketing designs such as brochures and mall directories. Responsible for the mall's website and social media update/maintenance. Assisted with planning, set up and supervision of in-mall events.

EDUCATION & AWARDS

Post Secondary - The Art Institute of Vancouver, Graphic Design Diploma, 2012

Photoshop Contest Winner - The Art Institute of Vancouver, Fall 2010

Fine Arts Festival - Secondary art exhibition show, Winter 2008